



**ASSEMBLYMEMBER CHERYL BROWN**  
**ACR 109 (As Amended)**  
**Latino Education Advocacy Days (LEAD)**

**Summary:**

This resolution declares the last week of March every year as a statewide week of advocacy for Latino education.

**Background:**

On March 29, 2010, California State University, San Bernardino (CSUSB), College of Education held its inaugural Latino Education Advocacy Days (LEAD) summit in order to promote an awareness of the crisis in Latino education. Held at CSUSB Santos Manuel Student Union Events Center, the summit brought together approximately 1,000 key stakeholders, including educators, academic scholars, administrators, students, parents, civic leaders and advocates to address and discuss critical issues in Latino education. Nearly 200,000 viewers joined in and participated at town hall events held at participating universities across the country, Mexico and Central America via live webcast.

On March 27, 2014, California State University, San Bernardino, College of Education hosted its 5<sup>th</sup> Annual Latino Education and Advocacy Days summit.

The summit has surpassed its attendee participation with more than 1500 Town Hall viewing sites at such locations as the University of California, Berkeley; San Diego State University; and across 32 countries. The LEAD summit has also reached millions of people across various media outlets, including internet webcast, cable television, radio and social media.

**Problem:**

There is a serious education crisis among Latinos in K-12 grades and higher education, not only in the Inland Empire, but throughout California.

**Solution:**

ACR 109 recognizes the last week of March as Latino Education Advocacy Days in an effort to raise awareness about the educational issues that impact Latinos in California.

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